

DRAFT PROGRAMME dd 25 June 2021 World Employment Conference 2021 www.worldemploymentconference.org



Monday 6th, Tuesday 7th & Wednesday September 8th

Online from Madrid, Novotel Center

Two rooms are used 'onsite': Plenary (max 50 seats) and breakout room (no audience)

Steering a Labour Market in Transformation

 4 hour 45 min 2.5 ho 	tember 6 th , 2021 (all times: CEST) s of conference (incl: opening ceremony, 1 key note, 2 times 2 parallel sessions (each track has 1 session during the day)) o sponsor break-outs (2 slots of 45 min, PM) urs of exhibition (1 slot, AM) s for 1-1 meetings (2 slots, AM & PM)		
10:00 - 12:30	0 1-1 Meetings Room: Online only		
12:00 - 12:30	Coffee Welcome Break (onsite) / Comfort Break (online)		
12:30 – 13:15	Title session: World Employment Conference 2021 - Opening Ceremony Short Description: Join us as we welcome all our attendees to the 53 rd World Employment Conference. Take a first peek into the mega trends shaping labour markets in transformation. Moderator/facilitator: N/A Speakers: WEC President (Global perspective) & ASEMPLEO President (Spanish perspective) - <i>confirmed</i> ST1 (Bettina): Why are labour markets in transformation? What are the mega trends that we are experiencing? Cover the global dimension. ST2 (Andreu): What trends have been accelerated by the COVID-19 crisis? Where does the HR services industry fit in all of this? What is the impact for Spain?		
13:15 – 13:30	Title session: WHO IS YOUR NEIGHBOUR? Short description: Can we 'connect' with each other beyond just sitting behind our computer screens in different locations around the world? Who of us is wearing pyjamas? Wh was a scout? Find out more about your fellow audience members and build your global network. Moderator/facilitator: Alison Comyn		
13:30 - 14:15	Title session: The Day After Tomorrow: Seizing the Opportunity of the 'Never Normal'		





Short description: Peter Hinssen will discuss the 'Never Normal', the constantly changing business environment, with Seismic Shocks driving Systemic Shifts. Every sing these Shifts offers opportunities, and companies must have an eye on the 'Day After Tomorrow' to seize these chances. The best recipe for the Never Normal is the VAN model. Join us to find out more! Moderator/facilitator: none Speakers: Peter Hinssen - confirmed		
14:30-15:00	Lunch Break and Networking Break: Leveraging Technological Change	Lunch Break and Networking Break: Understanding Changing Employee Expectations
15:00 - 16:00	CONCURRENT SESSIONS: DAY ONE	
	Session B.1: Understanding changing employee expectations track Title: The Future Workplace: Can Hybrid Really Work for Everyone? Short description: We all feel the relief and some sense of 'return to normal' as we see restrictions being lifted across the world. But will we all be returning to the office five days a week? Perhaps we should be asking ourselves why we would be going back to the office at all. Isn't the hybrid way of working - partly at the office, partly at home – the way forward? But can it really work for everyone? Join us as we unpack and shape the future of the workplace and the role that remote work will play in our professional life. Moderator/facilitator: Denis Pennel Speakers: Marie Puybarand (JLL) - confirmed Reed Kennedy, Coffreo – newly confirmed Adam Hawkins, LinkedIn - – newly confirmed	 Session A.1: Leveraging Technological Change track Title: Connecting People to Work: How Digital Wallets and Blockchain Technologies Wil Revolutionise Labour Markets Short description: Are you up to speed or falling behind on the digital revolution that digital wallets and blockchain technology represent for the HR services industry? Find o what impact these may have on the efficiency and effectiveness in your business, and what role you should have in advocating for inclusion of work related data as a way to improve the ways people connect with work and communities prosper! Moderator: John Healy Suggested Speakers (TBC): John Healy (Chair WEC Blockchain Taskforce) - confirmed Etan Burnstien/Dror Gurevitch (Velocity Network) – awaiting partnership agreement Ximo Soler (Randstad) – newly confimred
16:15 – 17:15	Session D.1: Focus on Spain & Latin America track Title session: Talent Exchange / Intercambio de talento Short description: The new realities facing the future of work present us with complex issues that we must address, including knowledge transfer, constant training throughou our working lives, and how organisations can manage this through a continuous flow	Session C.1: Thriving under increased uncertainty track Title : Should We All Have a Career Coach? How Career Coaching Can Help Build Resilienc for People, Organisations and Labour Markets t Short description : In complex and fast evolving labour markets, it takes more than a couple of training classes a year to futureproof long-term employability. What's the secre for people in figuring out their next career move, for employers to retain their talent and





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	talent exchange. How is the Talent Exchange between Latin America and Spain? What are the key issues in knowledge transfer? Las nuevas realidades que afronta el futuro del trabajo nos presentan cuestiones complejas que debemos de abordar, incluida la transferencia de conocimiento, la formación constante a lo largo de toda nuestra vida laboral, y cómo las organizaciones deben gestionarlo a través de un continuo flujo de intercambio de talento. ¿Cómo es el Intercambio de talento entre América latina y España? ¿Qué cuestiones son la clave en la transferencia del conocimiento? ASEMPLEO objective: Describe the Talent Exchange between Latin America and Spain and the issues that are the key in knowledge transfer. Moderator: Alicia Rodriguez de Paz, Journalist – <i>newly confirmed</i> Speakers: Bettina Schaller – <i>confirmed</i> Santos Miguel Ruesga Benito – <i>newly (re)confirmed</i> Jessica Bayón. Dra. en Ciencias Sociales con especialidad en Dirección y Gestión de Personas – <i>newly confirmed</i>	for governments to keep unemployment at bay? Join this session to understand how career coaching can help build the resilience we need in an increasingly uncertain environment. WEC objectives: Demonstrate that CM services are the solution to create a resilient future Influence employers (directly and indirectly through unions) Influence policymakers Expand CMN (broaden understanding within industry + attract new members) Moderator: Murielle Antille, Chair WEC Career Management Network – <i>newly confirmed</i> Speakers: Sarah Hernon, Career Coach, Right Management – <i>newly confirmed</i> Glenda Quintini, Senior Econojomist (skills and employability), OECD – <i>newly confirmed</i> Cristiano Pechy, LHH Country Manager and CEO Italy - <i>newly confirmed</i>
17:15 - 18:00	Sponsor break-out 1	Sponsor break-out 2
18:45	Meeting in the lobby of the Novotel	for the transfer to the Casino of Madrid
<mark>18:45 – 19:30</mark>	Pre-recording the	highlights of the day 1
19:00- 19:30	Transfer to the Casino	of Madrid (private venue)
19:30 – <mark>01:00</mark> (exact timing will depend on curfews)	"Roaring Twenties" D	inner Casino of Madrid





<mark>23:00-01:15</mark>

Shuttle service back to hotels available





 additional morning breakout for time zones East of Europe) 45min of sponsored/partner break-outs (2 parallel slots of 45 min, AM) 1.5 hours of exhibition (two 45 min slots, AM & PM) 2 hours for 1-1 meetings (two 45 min slots + one 30 min slot, AM & PM) 					
10:00 - 10:45	ʻ1-1	Veetings			
10:45 – 11:30	Sponsor break-out 3	Sponsor break-out 4			
11:30 – 12:30	 Session A.2 Leveraging Technological Change track Title: Platform Technologies: Business as Usual, or Radical Revolution? Short description: Embrace the business opportunities that platform technologies bring to the HR services industry! Walk away from this session with 'real life' examples of how online talent platforms can be developed while respecting the industry's quality standards. Moderator: Marius Osterfeld –confirmed Speakers (all TBC): Adam Pode –confirmed Stijn Broeke – newly confirmed Menno Bart (as PAC Chair) – policy/warning to industry bigger picture – confirmed Thomas Jajeh, CDO Randstad Sourceright & Founder and CEO of Twago, - newly confirmed Pixid speaker tbc 	Highlights of Day One Interview by MC Alison Comyn with Denis/Andreu (confirmed) 11:30 – 11:45 Short Description: Missed the action of day one? Join Denis Pennel (Managing Director, WEC) and Andreu Crauñas (President, ASEMPLEO) to get a taste of what you should catch up on later, 'on-demand'. Sponsor break-out 5			
12:30 - 13:00	Coffee Break (onsite	/ Brain Break (online)			





13:00 – 13 :45	Title session: Building the Capacity to Recover Short description: This keynote/coaching session will cover three crucial components need to understand what capability means, and these questions provide some answer will move us forward? Speaker: Kemi Nekvapil - confirmed		
13 :45 - 14 :30	Title session: Speak Up! An Open Forum Where Labour Market Challenges are Shared, Short description: Join WEC's Vice-President, Charles Cameron, as he leads us through to add your voice and bring your questions to this interactive session! Moderator: Charles Cameron - <i>confirmed</i>		
14:30 - 15:00	Lunch Break and 1-1 meetings		
15:00 - 16:00	0 CONCURRENT SESSIONS: DAY 2		
	 Session D.2: Focus on Spain & Latin America track Title: Temporary work with guarantees, rights and employability / Trabajo Temporal con garantías, derechos y empleabilidad Short description: Work plays a central role in our lives and in our social identities. No matter what the impacts of digital transformation may be upon our working lives, work will continue to be a fundamental part of the life satisfaction and vital well-being of individuals. For this reason, it is essential to preserve and guarantee compliance with health and safety standards in jobs. Temporary work agencies do just that when placing workers in different industries. 2020 was an exemplary year in demonstrating the value of temporary work agencies when it comes to meeting the demands of human capital, adapting to changes like no other sector has done before. This has all been possible due to its transversal nature and its extensive knowledge of a multitude of sectors, providing us with the experience and 	Session B.2: Understanding changing employee expectations track Title: It's More than Money: What People Want in the New World of Work Short description: There is no doubt that the COVID-19 pandemic has radically shifted what we want from work. The lines between work and play have blurred, and workers no longer want to compromise on their preferred ways of working. Join this session to understand the needs of workers and to see how the HR Services industry can help companies reconcile their workforce needs with new employee expectations. Moderator: Michael Freytag Speakers: - Ahu Yildirmaz, Director, ADP Research Institute - <i>newly confirmed</i>	





	expertise to face any exceptional situation. Join us to find out how temporary work agencies are leading the way in ensuring safe and healthy working conditions for our workers. El trabajo juega un papel central en nuestras vidas, en nuestra identidad social y por fuertes que sean los cambios que pueda ejercer en él la transformación digital, que lo está haciendo, seguirá siendo parte fundamental para la satisfacción y el bienestar vital de las personas. Por ello, resulta vital preservar y garantizar el cumplimiento de unos estándares de Seguridad y Salud en los puestos, como hacemos las Empresas de Trabajo Temporal a la hora de poner a disposición trabajadores para unos y otros sectores de actividad. El año 2020 ha puesto de manifiesto el gran valor de las Empresas de Trabajo Temporal a la hora de atender las demandas de capital humano, adaptándose a los cambios como ningún otro sector ha hecho. Esto ha sido posible por su carácter transversal y su extenso conocimiento de multitud de sectores, lo cual proporciona la experiencia necesaria para afrontar cualquier situación excepcional.	 Jerick Develle, Coordinator COVID-19 – CXO, The Adecco Group – newly confirmed Christina Behrendt, ILO – covering social protection and social rights - confirmed 	
	 Moderator: Andreu Cruañas. President ASEMPLEO Speakers: Miguel Rodríguez Piñero, Professor of Labor Law and Social Security at the University of Seville, Off Counsel, PwC Spain – newly confirmed Antonio Golpe, Professor of Economics, University of Huelva – newly confirmed Jordi García Viña, Professor of Labor and Social Security Law, University of Barcelona & Director, KPMG Labor Area – newly confirmed D. José Ignacio Salafranca – tbc 		
16:15 – 17:15	Title: New Forms of Work in Spain/ Nuevas formas de trabajo en España Short description: The growth of digitalisation, the development of new technologies, globalisation, mobility of workers, and of course, the COVID-19 pandemic, are all labour market disruptors that are forcing people to face	Session C.2: Thriving under increased uncertainty track Title: The Currency of Future Labour Markets: What If We Could Measure Worker Employability? Short description: Recruitment is one of the most costly (and potentially riskiest) investments that organisations face. Even prior to the global COVID-19 pandemic, companies have increasingly sought to create more diverse workforces and have	





17:15 – 17:45 17:15 – 17:45	Recording of high MC: Alisc Networking Break: Thrive Under Increased Uncertainty	
	 these demands and evolving to stay relevant. This reality coexists closely with a labour market that must continue to maintain levels of security and decent working conditions to effectively boost economies. The time is now, and we are the businesses and professionals needed to facilitate the transition towards the future of work. Join us during this session to find out more about new forms of work in Spain. El crecimiento de la digitalización y de las nuevas tecnologías, y por supuesto la 	engaged with the HR services industry to meet this shared objective. This presentation will outline a conceptual framework for measuring gains in worker employability. It will also offer a benchmarking tool to assess capacities of candidates to enter and progress in the labour market, beyond the typical technical skill competency measurements. Moderator: Sonja van Lieshout Speakers: - Brian Holland - <i>confirmed</i> - Julie Fionda, Deputy Head of Unit, Skills and Qualifications, DG Employment, Social Affairs & Inclusion, European Commission – <i>newly</i> <i>confirmed</i>





20:30 – 23:00	Networking Dinner Reception Novotel Roof Terrace	





 5 hours of conference (incl: 1 panel discussion, 2 times 2 parallel sessions (1 of each track, except Focus on Spain & LATAM), 1 keynote, 1 statement, and 1 additional morning breakout for time zones East of Europe) 45 min of sponsored/partner break-outs (2 parallel slots of 45 min) 1 hour of exhibition 1.5 hours for 1-1 meetings (2 slots, AM & PM) 			
10:00 - 11:00	1-1 Meeting	and Exhibition	
11:00-12:00	 Session C.3 Thriving under increased uncertainty Title: The New Talent Frontier - Opportunities for the HR Services Industry to be the Ambassadors of a New Inclusiveness Short description: The COVID-19 pandemic has brought massive unemployment. But what if this was an opportunity to access a new talent pool and help those who are far away from labour markets find a new chance at work? This session will show how the HR services industry can contribute to the delivery of labour market inclusiveness through training and public private partnerships Moderator: Jurrien Koops – newly confirmed Speakers (All TBC): Kristine Langenbucher (OECD) - confirmed Elodie Fazi, EU Public Employment Services Network, DG Employment, European Commission – newly confirmed Madeline Hill, Randstad Australia – newly confirmed 	Highlights of Day 2 Interview by MC Alison Comyn with Denis/Andreu (confirmed) NB: interview recorded Monday afternoon (in advance) – play the recording during the slot and make available online 11:00–11:15 Short Description: Missed the action of day two? Join Denis Pennel (Managing Director, WEC) and Andreu Crauñas (President, ASEMPLEO) to get a taste of what you should catch up on later, 'on-demand'. Sponsor break-out 6	
12:00 - 12:30	Coffee Break (onsite)	/ Brain Break (online)	
12:30 - 13:15	Title session: Policy Action! Enabling Labour Markets in Transformation		





	 Short description: People are ready. Businesses are ready. But we need our governing session, international policy makers debate with employers' representatives and traconversation and steer your own future by understanding where this is all going. Moderator: Alison Comyn Speakers: Roberto Suarez, Secretary General, IOE confirmed Bettina Schaller, World Employment Confederation confirmed Sangheon Lee, Director, ILO confirmed Stefano Scarpetta (OECD) confirmed Sharan Burrows (ITUC) confirmed 	
13:15 - 14:15	CONCURRENT SESSIONS: DAY 3 Session A.3: Leveraging Technological Change track Title: Agents of Opportunity, or Not? How Important are We to Candidates and Workers in a New World of Talent Acquisition? Short description: The position of the HR services industry within global labour markets is dependent on the way people are seeking and finding work. But how important are we? Who are the other players? What's new? And what does this mean for our future? Presenting research from the point of view of the worker, this session will give a view on the industry's strategic position within the labour market and provide you with insights into how you can stand out from the crowd. Moderator: Geraldine King – newly confirmed Speakers (all TBC): - Jan Denys (Randstad) confirmed - LinkedIn (?)	 Session B.3: Understanding changing employee expectations track Title session: Are We Walking the Talk? How to Drive Diversity, Equity & Inclusion in the World of Work Short description: We all know why a diverse and inclusive workplace is a better workplace. And we mostly know how to build one. But are we really walking the talk? Join this session to hear real life industry examples on how to truly make a difference and drive diversity, equity and inclusion. Moderator: Bev Jack – newly confirmed Speakers: Michelle Nettles (ManpowerGroup) – newly confirmed Kate Shoesmith – newly confirmed Rui Rocheta, Regional Head Iberia and LATAM, GiGroup – newly confirmed
14:15 - 15:00	Lunch break and 1-1 meetings	





15:00 - 16:00	 Session A.4: Leveraging Technological Change track Title: I Didn't Think of That! What You Really Need to Know about Implementing AI Technology within Your Business Short description: AI stands to change the HR services industry. But implementing it is not as straightforward as it's often portrayed. Learn from industry leaders how to leverage these and shape your AI implementation plan. Join the session to clearly understand the checks and balances, and the roadmap required to successfully implement AI technologies, to fully reap the opportunities for your daily business. Moderator: Rob McCargow – newly confirmed Speakers: Anna Milanez (correct spelling)– newly confirmed Gabriele Molteni Arca24 – newly confirmed Anny Pinto – newly confirmed Glen Cathey – newly confirmed 	Session C.4: Thriving under increased uncertainty track Title: Old Jobs to New - The Critical New Role of the HR Services Industry Short description: Classical recruiter's dilemma: a talent shortfall in in-demand sectors, and an oversupply of workers in declining industries. And what about those jobs that don't even exist yet? Get inspiration on how to solve this dilemma and be prepared to get ahead of future labour market trends. Moderator: Neil Carberry – newly confirmed Speakers (All TBC): - Marc Keese (OECD) – invited JDB 05/07/2021 - Adriana Stel – Doorzaam – newly confirmed - Juan Luis Goujon Ruiz, Head of Sales EMEA, LHH – newly confirmed	
16:00 – 16:45	 Title session: How Leaders Deal with Disruptions and Radical Uncertainty Short description: What does it take for leaders to embrace uncertainty, perpetual change, and a complex economic environment? Join us as Philippe Silberzi discusses how mental model management is becoming an essential tool to embrace uncertainty, and to emerge stronger out of the COVID-19 crisis. Moderator: Alison Comyn Speaker: Philippe Silberzhan, Expert on disruptive innovation and leadership (confirmed) 		
16:45 – 17:15	Title session: Closing ceremony: From Talk to Action Short description: Denis Pennel, Managing Director of the World Employment Confedent three days about the mega trends steering a labour market in transformation and refle Stay tuned to hear about the World Employment Conference 2022, announcing the loc Moderator: Alison Comyn Speaker: Denis Pennel - confirmed	ecting upon the role of the HR services industry as a positive driving force for change.	





17:15–18:15 Drink Reception Novotel (TBC) Participants: All Madrid participants	